



2013 Lights On Afterschool

Lights On Afterschool is the only nationwide event celebrating afterschool programs and their important role in the lives of children, families and communities. The effort generates strong partner visibility and has become a hallmark of the afterschool movement. A partnership with the Afterschool Alliance around *Lights On Afterschool* can help demonstrate concern for today's working families and the future success of our children.

Lights On Afterschool events, like afterschool programs themselves, come in all shapes and sizes. From an open house to a rally of thousands, from a community parade to a week-long celebration across the state, *Lights On Afterschool* brings kids, families and communities together in support of afterschool programs.

Launched by the Afterschool Alliance in 2000, *Lights On Afterschool* generates significant media coverage and grassroots participation, including:

- Nearly 10,000 events in 2012, which brought together more than one million Americans;
- A bipartisan resolution passed by the Senate commemorating *Lights On Afterschool*;
- Proclamations issued in more than 40 states in honor of *Lights On Afterschool*;
- Notable landmarks lit up in honor of *Lights on Afterschool*, including the Empire State Building, NASA Rocket Garden, Battleship Texas and the Fred Rogers Memorial Statue;
- Approximately 2,000 news clippings nationwide;
- TV coverage in every major media market in the country;
- The release of the *State-by-State Afterschool Progress Reports and Consumer Guides*;
- Strong participation by parents, youth, community leaders, and federal, state and local policy makers;
- Engagement of over 200 national partner organizations; and
- Enthusiastic participation by afterschool programs small and large, from local community centers to large networks of providers, including 21st Century Community Learning Centers, After-School All-Stars, Boys & Girls Clubs of America, 4-H Afterschool, Junior Achievement, and YMCA of the USA.

The 14th *Lights On Afterschool* celebration is coming October 17, 2013. We hope you will join entertainers, athletes, mayors, governors and Members of Congress in helping communities shine a light on the afterschool programs that keep kids safe, inspire them to learn, and help working families.