

# SOCIAL MEDIA TOOLKIT



Greater Gallatin  
United Way

## UNITED in PURPOSE

### Post 1: Campaign Kickoff

★ Exciting News! Our annual Greater Gallatin United Way workplace campaign has officially begun! Together, we can make a real difference in our community. Join us as we work towards positive change.

### Post 2: Employee Stories

👤 Our employees are the heart of our campaign. Meet [Employee Name], who has been volunteering with United Way for [X years]. Their dedication to creating a better future is truly inspiring! #EmployeeSpotlight

### Post 3: Giving Back

👉 Did you know that when you donate to United Way, your contribution goes directly to supporting working families through local initiatives in youth success, early learning, basic needs, and health and well-being? Let's rally together for a stronger community! #GiveBack

### Post 4: The Power of Unity

🌍 Unity has the power to transform lives. By coming together, we're helping children succeed in school, families access vital resources, and individuals overcome challenges. Let's harness our collective strength for good! #PowerOfUnity

### Post 5: Volunteering

👀 Looking to get involved? Join us in volunteering with United Way! Whether it's mentoring, organizing events, or lending a hand, there's a place for you to make a difference. Reach out to learn more! #VolunteerOpportunity

### Post 6: Last Chance to Give

🕒 Our campaign is coming to a close, but there's still time to make a difference! Every donation counts, no matter the size. Let's finish strong and show our community that we're here to support them.

### Post 8: Thank You

🙏 A big shoutout to everyone who has contributed to our United Way campaign so far. Your generosity is truly appreciated and is creating positive change where it matters most. Together, we're making an impact! #Gratitude #ThankYou

### #Hashtags

#UnitedinPurpose #liveyourpurpose  
#sharedpurpose #GGUW #CommunitySupport  
#UnitedWayCampaign #CommunityImpact  
#greatergallatin

Don't forget to tag @greatergallatinunitedway on your posts so we can share the great work you are doing,



Everyone,  
Everywhere  
has the Opportunity  
to Thrive



Greater Gallatin  
United Way



UNITED in  
PURPOSE

YOUR  
LOGO

Is helping to ensure  
everyone,  
everywhere  
has the opportunity  
to thrive.



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In partnership with Park County  
Community Foundation

**\$3 MILLION**

in funds supported more than  
**400 BUSINESSES AND INDIVIDUALS**  
get back on their feet.



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GGUW's kidsLINK Out-of-School Initiatives  
provide working families with

**AFFORDABLE, HIGH-QUALITY  
CHILDCARE** for

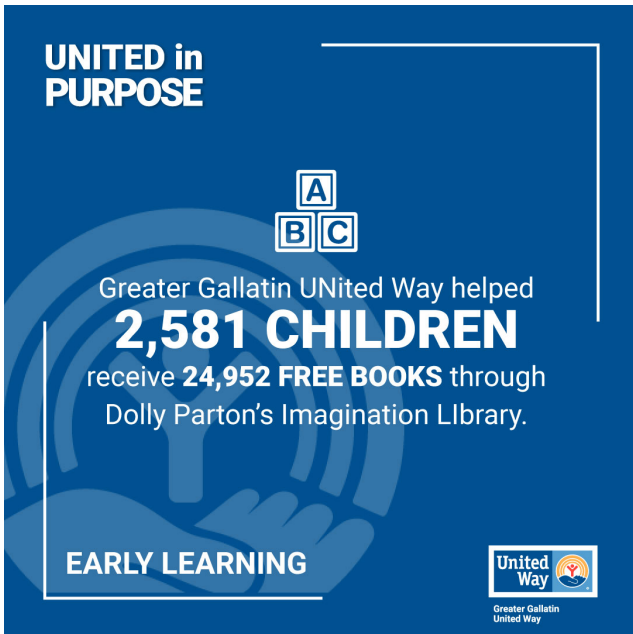
**1,500 KIDS**

every day at 11 area schools  
across Bozeman and Belgrade.

YOUTH SUCCESS



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United Way



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Greater Gallatin United Way helped  
**2,581 CHILDREN**  
receive **24,952 FREE BOOKS** through  
Dolly Parton's Imagination Library.

EARLY LEARNING



Greater Gallatin  
United Way



YOUR  
LOGO

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PURPOSE

Every gift  
adds up to make a

**BIG impact**

in Greater Gallatin

thanks to workplace campaigns



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