

SOCIAL MEDIA TOOLKIT

UNITED in PURPOSE



Greater Gallatin
United Way

Post 1: Campaign Kickoff

★ Exciting News! Our annual Greater Gallatin United Way workplace campaign has officially begun! Together, we can make a real difference in our community. Join us as we work towards positive change.

Post 2: Employee Stories

👤 Our employees are the heart of our campaign. Meet [Employee Name], who has been volunteering with United Way for [X years]. Their dedication to creating a better future is truly inspiring! #EmployeeSpotlight

Post 3: Giving Back

👉 Did you know that when you donate to United Way, your contribution goes directly to supporting working families through local initiatives in youth success, early learning, basic needs, and health and well-being? Let's rally together for a stronger community! #GiveBack

Post 4: The Power of Unity

🌍 Unity has the power to transform lives. By coming together, we're helping children succeed in school, families access vital resources, and individuals overcome challenges. Let's harness our collective strength for good! #PowerOfUnity

Post 5: Volunteering

👀 Looking to get involved? Join us in volunteering with United Way! Whether it's mentoring, organizing events, or lending a hand, there's a place for you to make a difference. Reach out to learn more! #VolunteerOpportunity

Post 6: Last Chance to Give

🕒 Our campaign is coming to a close, but there's still time to make a difference! Every donation counts, no matter the size. Let's finish strong and show our community that we're here to support them.

Post 8: Thank You

🙏 A big shoutout to everyone who has contributed to our United Way campaign so far. Your generosity is truly appreciated and is creating positive change where it matters most. Together, we're making an impact! #Gratitude #ThankYou

#Hashtags

#UnitedinPurpose #liveyourpurpose
#sharedpurpose #GGUW #CommunitySupport
#UnitedWayCampaign #CommunityImpact
#greatergallatin

Don't forget to tag @greatergallatinunitedway on your posts so we can share the great work you are doing,



Everyone,
Everywhere
has the Opportunity
to Thrive



Greater Gallatin
United Way



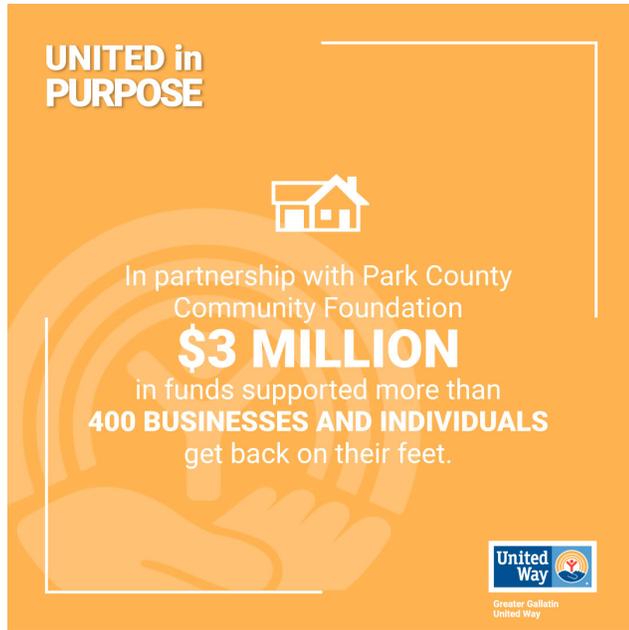
UNITED in
PURPOSE

YOUR
LOGO

Is helping to ensure
everyone,
everywhere
has the opportunity
to thrive.



Greater Gallatin
United Way



UNITED in
PURPOSE



In partnership with Park County
Community Foundation

\$3 MILLION

in funds supported more than
400 BUSINESSES AND INDIVIDUALS
get back on their feet.



Greater Gallatin
United Way



UNITED in
PURPOSE



GGUW's kidsLINK Out-of-School Initiatives
provide working families with

**AFFORDABLE, HIGH-QUALITY
CHILDCARE** for

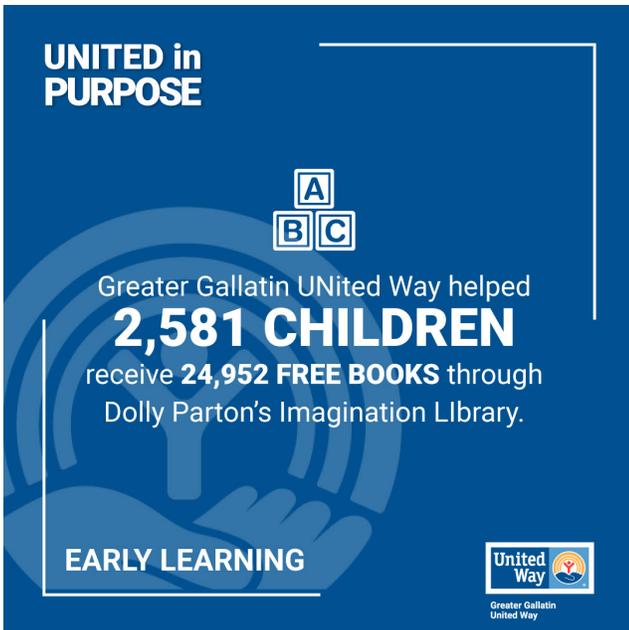
1,500 KIDS

every day at 11 area schools
across Bozeman and Belgrade.

YOUTH SUCCESS



Greater Gallatin
United Way



UNITED in
PURPOSE



Greater Gallatin United Way helped
2,581 CHILDREN
receive **24,952 FREE BOOKS** through
Dolly Parton's Imagination Library.

EARLY LEARNING



Greater Gallatin
United Way



YOUR
LOGO

UNITED in
PURPOSE

Every gift
adds up to make a

BIG impact

in Greater Gallatin

thanks to workplace campaigns



Greater Gallatin
United Way