

Greater Gallatin United Way



Improving lives by mobilizing the caring power of our communities.



2017-18 Community Impact Report

www.GreaterGallatinUnitedWay.org

From Our President & CEO and Board Chair

Dear Community,

2017-18 was a year of looking deeply at challenges in our community that people struggle to talk about - such as mental illness, addiction, human trafficking, financial struggles for working families, and cuts to essential human services. As an organization, we took time to stop, assess, and rethink our approach to meeting the needs of our most vulnerable neighbors, friends, and family members and improving quality of life for everyone.

As we step into our 40th year, Greater Gallatin United Way has a fresh outlook, fresh ideas, and fresh commitment to rallying donors, businesses, volunteers, partner agencies and other community members - to shed light on our communities' most daunting challenges, inspire action and help connect people so no one experiencing difficulty feels isolated and without hope. We are excited to share our bold, new 5 year strategic plan with you over the coming year and we hope YOU will be inspired to give, advocate, and volunteer in fresh ways with us. **Thank you for your tremendous support!**

- Danica Jamison, President & CEO and Scott Holton, Board Chair, Rudd & Co.



Greater Gallatin United Way Vision, Mission and Values

Vision

Greater Gallatin United Way envisions local communities where all individuals and families achieve their full potential through education, income stability, and healthy living.

Mission

GGUW's mission is to improve lives by mobilizing the caring power of our communities.

We accomplish this mission through forging innovative partnerships, finding new solutions to old problems, cultivating the best resources, and by inspiring individuals to join the fight against our communities' most daunting challenges.

Values

- I. We do things that matter. We develop and actualize meaningful change in the areas of health, education, and income stability to improve the lives of every person in our communities.
- II. We grow resources and relationships. We connect people with meaningful opportunities for giving, advocating, and volunteering.
- III. We operate well. We maintain a leadership organization that is transparent, accountable and sustainable.

Community Impact Areas

- I. Behavioral Health / Mental Well-Being
- II. Basic Needs
- III. Child and Youth Success
- IV. Senior Stability



A quote...

“For many, years, United Way has been important to me because of its potential to provide needed assistance to vulnerable people, but also to address the root causes of the problems our communities confront. When I retired in 2016, it appeared to me that we face unique problems in our area that need good people to tackle. I wanted to be one of those people that would raise their hands to say ‘we want to help solve our most pressing problems.’ I recognize that I am one part of a large group that must work together united in our efforts, but together we can make a difference. Being on the GGUW board gives me that opportunity to work united with all our partner organizations and to say I helped make a difference.” - George Haddenhorst

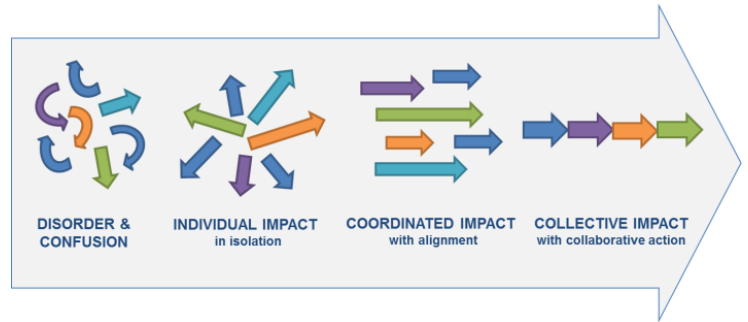
Community Impact

Collective Impact

No one organization alone can solve complex community problems. The only way we can create real, lasting change is by innovating the way people, organizations, and systems work together. As a leader in collective impact-driven work, we fight for the health, education and financial stability of every person because poverty, mental illness, illiteracy, isolation and abuse are not distant issues.

Collective Impact requires that everyone work together in partnership – businesses, cities, government, schools, churches, foundations, and nonprofit organizations to tackle our most pressing challenges and develop lasting solutions. By working this way, we all move towards the same clear goals. We focus on 4 Community Impact Areas that address Health, Education and Financial Stability so that every person in the communities we serve has the opportunity to live a better life.

We thank the individuals and organizations that are stepping up and working together to build a healthier and stronger community for everyone.



Our Impact

- I. Financial Resources
- II. Volunteers & Community Engagement
- III. Education, Advocacy & Community Outreach
- IV. Convene / Collective Impact

Did you know?

- In MT, the average cost of child care for a four-year old is \$7,900 per year and \$9,000 per year for infant care (more than cost of public college tuition).
- Our community spends \$28,305 annually per homeless person.
- The annual cost to connect a homeless person with stable housing and supportive services is \$11,860.
- ▶ **47,809 persons were helped by programs funded by GGUW donors.**

2018 Leadership

Board Officers

- Scott Holton, Rudd & Co., Board Chair
- Shannon O'Hare, Stockman Bank, First Vice Chair
- Patricia McKernan, Microbion Corp., Second Vice Chair
- Randi Gregg, Rudd & Co., Treasurer
- Rob Watson, Bozeman School District #7, Secretary

Board

- Roland Bachmann, GCC Trident
- Gale Bacon, Belgrade Community Library
- Canaan Bontadelli, Coffman Engineers
- Joe Cleveland, US Bank
- Linda Gale, NorthWestern Energy
- George Haddenhorst, Yellowstone Electric (Retired)
- Katharine Hamilton, Hamilton Law Firm, PLLC *
- Mike Hegel, NorthWestern Energy (Retired) *
- John Hill, Bozeman Health
- Amy Kanuch, Montana State University
- Matt Kelley, Gallatin City/County Health Dept
- Rick Landers, Axilon Law Group
- Jen Nord, J.E.N. Consulting, LLC

- Steve Schmidt, Hope Lutheran Church
- Cindy Sease, Bozeman Daily Chronicle
- Leland Stocker, Belgrade School District #44*
- Kurt Thomson, Stahly Engineers

Honorary Board Member

- Joe Billion, Billion Auto Group

Board Meetings, Fiscal Year July, 2017 - June, 2018

July 6, 2017 | August 3, 2017 | September 7, 2017 | October 5, 2017 | November 1, 2017 | December 7, 2017 | January 4, 2018 | February 1, 2018 | March 1, 2018 | April 5, 2018 | May 3, 2018 | June 7, 2018

Staff

- Danica Jamison, President & CEO
- Marjorie Seymour, Director of Donor Engagement
- Karen DeCotis, kidsLINK Afterschool Program Director
- Tyson Krinke, Director of Child Success
- Sylvia Drain, Community Engagement Specialist
- Mahalia Pauls, Donor Relations Assistant
- Kaylee Assibey, Accountant (Contract)
- Ellie Martin, Behavioral Health Consultant (Contract)

Greater Gallatin United Way kidsLINK Afterschool Program

A quote...

My son has attended the kidsLINK Program since Kindergarten. We absolutely love the program and are so grateful that it is available to us. I am a single parent. Without the program my son would be without a place to go after school. I am not sure what we would do if this program wasn't available. He loves the opportunity to do homework, read, play outside and do special activities. The staff has a love for the children and that sets my mind at ease knowing my son is well cared for. I know that without donations and the giving community my son would be without a place to go. I need this program to be able to keep my job and support a life for him and I thank you so much. " - T.S.



Parents, children, schools and employers rely on kidsLINK Afterschool every day. For over 20 years Greater Gallatin United Way kidsLINK Afterschool has demonstrated a history of excellence in providing out-of-school-time programming for children. kidsLINK was established in 1997 in response to an identified need in our rural communities; to keep children safe after school while their parents finished their work day.

Greater Gallatin United Way is proud to continue our partnerships with school districts to offer quality, convenient, fun and affordable out-of-school time programs. kidsLINK Afterschool now operates in 31 school-based/linked locations across 4 counties and annually

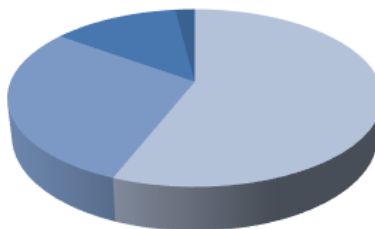
enrolls over 3,200 children. The majority of kidsLINK programs operate on school grounds as a result of partnerships with school districts. Children experience an easy transition from the school day and families appreciate the convenience of an on-site youth development program. While we have seen over \$300K per year in federal funding cuts to our afterschool programs in recent years, we created a new kidsLINK Afterschool Scholarship Fund and continue to seek support from private, business, and foundation donors so we can continue to offer these essential afterschool programs without cap limits; allowing us to meet the needs of our growing communities and ensure all children have a safe and nurturing place to go after school.

kidsLINK supports student academic success through tutoring, homework and reading support; strengthens well-being with daily physical activities; expands interests and sparks passion for learning through a variety of enrichment activities; fosters mental and emotional well-being through skilled and well-trained staffing; enhances health with daily snacks and nutrition education; and supports working families by ensuring no child has to be home alone afterschool.

2017-18 Revenue Streams

kidsLINK Afterschool Programs are financially supported independently from schools' budgets. Staffing, supplies, snacks, and activities are covered by parent fees, federal and private grants, donations and business sponsorships. Scholarships ensure all children can be safe afterschool regardless of their families' financial capacity.

Total Revenues:	\$903,487
Parent Fees:	\$504,428
Grants:	\$264,251
Private Contributions:	\$119,193
Sponsors/Events:	\$ 15,615



● Parent Fees	56%
● Grants	29%
● Private Contributions	13%
● Sponsors/Events	2%

Did you know?

- The demand for after school and summer programs far exceeds the supply in MT.
- Afterschool boosts student success, keeps kids safe, and helps supports the financial Stability of families.
- ▶ **A nationwide study of students who regularly attend 21st Century Community Learning Centers found:**
 - 65% improved their class participation and homework completion
 - 57% improved their classroom behavior
 - nearly half improved their math and Language Arts grades



GGUW 2017-18 Financial Report

Donor trust is an outcome of nonprofit business excellence, transparency, and accountability. Our policies and procedures embody best practices and are updated regularly. Our organization conforms to Generally Accepted Accounting Principles. Our board reviews full financial statements quarterly. Four years in a row, Greater Gallatin United Way has been recognized for its strong governance and fiscal operations by Charity Navigator as a “Four Star Charity.”

Un-Audited Financial Reports: Fiscal Year June 30, 2018

Statement of Financial Position (condensed)

Current Assets	\$ 591,762
Endowment Assets	\$ 483,221
Other Assets	\$ 9,259
Total Assets	\$1,084,242
Accounts Payable & Accrued Liabilities	\$ 134,353
Allocations Payable	\$ 340,500
Net Assets	\$ 609,389
Total Liabilities & Net Assets	\$1,084,242

Statement of Activities (condensed)

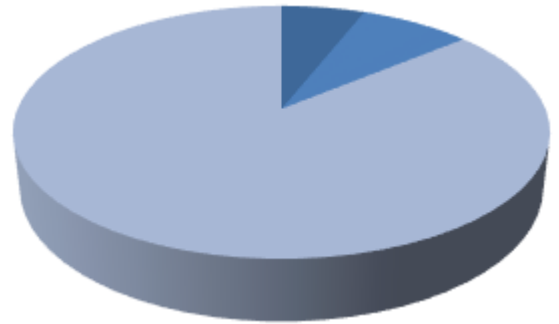
Support and Revenue

Support Revenue	\$ 902,195
Other Revenue	\$ 686,329
Total	\$1,588,524

Expenses

Program - Allocations	\$ 503,770
Program	\$1,066,869
Fundraising	\$ 164,546
Management	\$ 91,309
Total	\$1,826,494

Change in Net Assets <\$237,970>



- Programs & Allocations 86%
- Fundraising 9%
- Management 5%



United Way
2017 Membership
Requirements
Completed

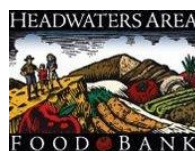
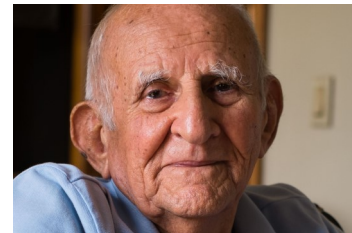
Independent audit began September 7, 2018 conducted by Amatics CPA Group

Full audit, management letter, and IRS 990 online at GreaterGallatinUnitedWay.org or call 406.587.2194.

Greater Gallatin United Way's 2018 Community Investment Fund

Your donation improved lives and lent a helping hand when needed most. *You provided...*

- access to after school care for Molly and Joseph every day while their parents finish their work days
- Steve with emergency shelter and access to resources during the winter months
- Jennifer and her 2 children, victims of domestic violence, the support necessary to become survivors
- Harold, a homebound senior, with in-home care allowing him to remain safely independent
- Shane, diagnosed with bi-polar disorder, access to coordinated services during a crisis and necessary follow-up care to help him manage his disease
- quality early child care and education, ensuring Lydia enters Kindergarten ready to learn, with the goal of achieving grade-level-reading by 3rd grade
- Annette with stress reduction training, trauma informed care and ACEs education, and other professional development to become a more compassionate care provider



kidsLINK Afterschool Program



Little Rangers

We fight for the health, education & financial stability of every person in Gallatin, Madison, Meagher & Park Counties



3,200 children have safe enriching place to go after school. 1,700 served daily in 31 GGUW kidsLINK Afterschool Programs.



1,000 books and 750 literacy kits were distributed to children and families to foster early literacy and love of reading.



491 individuals attended training in Adverse Childhood Experiences (ACE), Trauma-Informed Care, self-care, and/or other well-being and resilience building trainings.



16,455 calls were answered by the Help Center 2-1-1. Callers were connected to resources for suicide prevention, abuse, food, grief, housing, divorce, addiction, financial...



Little Rangers Learning Center, the only early child care and education center in West Yellowstone, opened its new doors and serves 55 pre-K children.



In Belgrade, 35% of seniors live alone and the average SS Income is \$15,778/year. Belgrade seniors received 3,202 delivered meals and 4,388 congregate meals.



First time parents receive support, tools, and referrals to become successful and self sufficient.



Weekly counseling and substance abuse classes are now available to those in need in Big Sky.



One in five people will experience intimate partner violence in his/her lifetime. 980 survivors in Gallatin County received shelter, 24-hour support, legal advocacy, counseling