



Greater Gallatin  
United Way



Dear **[Company Name]** Team,

We are thrilled to announce the launch of our annual Greater Gallatin United Way Workplace Campaign, and this year, we're coming together under the powerful theme of "United in Purpose." This campaign isn't just about fundraising; it's about making a real impact in our community and showing how, together, we can ensure everyone, everywhere, has the opportunity to thrive.

Greater Gallatin United Way focuses its efforts on three critical priorities that touch the lives of many in our community:



YOUTH SUCCESS



EARLY LEARNING



BASIC NEEDS

- 1. Youth Success:** We aim to create opportunities for every young person to thrive, supporting their education, skill development, and overall growth. By investing in youth success, we are shaping a brighter future for our community.
- 2. Early Learning:** The foundation of a successful future starts with early childhood education. Through our campaign, we will work towards expanding access to quality early learning experiences, giving children the best start in life.
- 3. Basic Needs:** We recognize that some of our neighbors are facing tough times, struggling to meet their basic needs. Our campaign seeks to provide essential support to ensure that every individual and family has access to food, shelter, and other fundamental necessities.

Last year, our annual campaign raised more than \$250,000 to support more than 24 critical programs and nonprofits in our community. Because of people like you, we can not only expand our initiatives but also remain steadfast in responding to those in crisis.

- **\$415,000** awarded to families in tuition assistance to access childcare.
- **1,666 STUDENTS** served in GGUW kidsLINK Out-of-School Initiatives.
- **\$3 MILLION** supported 400 families & businesses get back on their feet after crisis.
- **2,581 CHILDREN** received monthly books for a year.
- **717 CALLS** responded to by 211 to help neighbors across our region.

How You Can Get Involved:

**Make a Donation:** Your generous contributions are what make this campaign impactful. Whether it's a one-time donation or a monthly pledge, your support makes a difference. Remember, no amount is too small—every dollar counts!

**Spread the Word:** Share the message of our campaign with your colleagues, friends, and family. Encourage them to join us in being "United in Purpose" and making a positive impact on our community.

**Engagement Opportunities:** Stay tuned for upcoming volunteer opportunities or supply drives where you can directly engage with our partner organizations and witness the difference our collective efforts make.

## **Donate Today**

Thank you for your support of GGUW and for investing in a brighter future for Gallatin, Park, Madison and Meagher counties.

It's easy to donate online here **[copy your company's unique online donation URL here]**. Or download [this pledge form](#) and turn it in to **[your campaign coordinator.]**

**[COMPANY NAME]** is thrilled to partner with Greater Gallatin United Way during this year's United in Purpose campaign. Together, we can ensure everyone, everywhere, has the opportunity to thrive.

With thanks,

**[company or campaign leader]**